



CONCERT BOOKLET ADVERTISING - 2022-23 SEASON

Chorus North Shore is delighted to be singing in concert again – We sang Messiah in December and are singing music by Hayden and Mozart on Saturday, May 13.

We will publish a full, concert program booklet for our audience and will be printing full page (4 ½" x 7 ½") and 1/3 page (4 ½ x 2 3/8") advertisements in black and white.

Each advertiser will receive a *free* listing on the Sponsor page of our website www.chorusnorthshore.org that includes the advertiser's name, phone number and a link to their website (if they provide one).

Electronic ad files are recommended:

Use high-resolution .jpeg, .png, .pdf or .eps file formats with all fonts embedded or a minimum 300 dpi .tif file at final 1/3 or full page size.

The electronic email attachment or message will be used for creating your ad in most cases. Horizontal business cards will fit well in a 1/3 page ad. Your printer can probably provide the electronic file for you to submit to us.

Ads can include a QR code for a quick link to the company's website. Send yours, or one can be made from your URL. QR code size will be approximately 1" x 1", in a 1/3 page ad. It can be larger. In a full page ad, if sent to us in electronic format with clear instructions on where it should be placed.

Advertisers may scan their own ads. If we scan, the quality will not be very good.

We have electronic copies of December ads. And, we will be happy to use email attachments to or from our former designer that are 1/3 page or full page ad files.

AD DEADLINE IS MONDAY, April 10TH. - completed order, materials and payments.

Ad Creation: We can create simple, text-based ads.

For example, the advertiser's name and

for a 1/3 page ad, up to about 45 characters per line, about 2-3 lines of copy: or

for a full page ad, up to about 100 Characters per line (approximately 4-6 lines of copy).

Website address.

We can include the company logo if it is sent in an electronic image/picture format.

Materials for the ad should be submitted **by email** to: info@chorusnorthshore.org

SEND BY MONDAY APRIL 10, preferably before then, if ready.


Your chorus contact can assist with other arrangements if necessary. Any paper materials submitted will be retyped or scanned at 1200 dpi quality. Two example layouts are included on page 2.

THANK YOU FOR SUPPORTING CHORUS NORTH SHORE, and the glory of choral music in our communities.

Chorus North Shore: CONCERT BOOKLET ADVERTISING - 2022-23 SEASON - (con't)

These 1/3 page **Layout Samples**, printed on letter size paper, offer an idea of the size and shape available.

STEPHEN M. OUELLETTE
ATTORNEY AT LAW
&
PROCTOR IN ADMIRALTY



127 Eastern Ave., Suite 1
Gloucester, MA 01930
Tel (978) 281-7788
Mobile (978) 317-2542
Fax (978) 281-4411
www.fishlaw.com
smo@fishlaw.com

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25 West Street • Beverly Farms, MA 01915
978.927.4630
info@dailyprinting.biz • www.dailyprinting.biz

Advertiser's Company Name:

Address

City/town

Contact Name

Phone _____

email _____

Web Site _____

www. _____

Circle your choice:

Ad Size	One Concert	Company acceptance (signature)
1/3 Page - 4.5" x 2.375"	\$100	_____
Full Page - 4.5" x 7.5"	\$200	Title
Inside back cover - 4.5" x 7.5"	\$275	_____
Text for a Wishes List	\$75	

<ul style="list-style-type: none"> <input type="radio"/> Electronic Ad <input type="radio"/> Business card <input type="radio"/> Camera-ready Ad <input type="radio"/> Material on paper <input type="radio"/> New ad 	<p>Business card or Name, short text, URL, graphic in an digital file submitted as a digital file.</p> <p>Customer provides camera-ready artwork in correct shape.</p> <p>Business card or Name, short text, URL, logo or graphic</p> <p>\$10 for setup</p>
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Chorus North Shore ad seller: _____ contact info _____